

Privacy Policy

With this "Privacy Policy", the processing of your personal data is communicated by the next controller: Unicell bvba.

Registered office at Verzusteringslaan 10, 9100 Sint-Niklaas Belgium.

Registered at de K.B.O. with number BTW BE 0479.146.544.

This privacy policy provides the essential information of how your personal data are processed.

SECTION 1 – WHAT KIND OF PERSONAL DATA IS COLLECTED

Cookie by Google Analytics: Registers a **unique ID** that is used to generate statistical data on how the visitor uses the website.

We don't ask for any personal information on our website that is linked to Direct Marketing. The name and e-mail that is asked in the contact form or order form (B2B) has only one purpose and that is to answer the request and identify the requesting party.

SECTION 2 – WHAT DO WE DO WITH THIS INFORMATION

The provision and improvement of this website and the inclusion of Personal Data in anonymous statistics (Google Analytics), from which the identity of specific persons or companies can not be determined, with as legal grounds the legitimate interests of Unicell bvba to continually improve its Website and services.

SECTION 3 – USER RIGHTS

3.1. Right of access and inspection:

You have the right to receive free access to your personal data at any time.

3.2. Right of improvement, deletion and limitation:

You are free to disclose your personal information or not to Unicell bvba. In addition, you always have the right to request that we correct, supplement or delete your personal data.

3.3. Right of resistance:

You always have the right to object to the processing of your personal data for serious and legitimate reasons or for direct marketing.

3.4. Right of transferability:

You have the right to obtain your personal data in a structured format and / or transfer it to other responsible persons.

3.5. Right of withdrawal of consent:

If processing is based on your prior consent, you naturally have the right to withdraw that consent.

3.6. Exercising your rights:

You can exercise your rights by contacting us for this purpose, either by e-mail, to lore@unicell.be or by post to Verzusteringslaan 10, 9100 Sint-Niklaas Belgium.